



Drone Light Shows With Purpose

## VISION:

To be the global leader in next-generation aerial entertainment, redefining the standard for public celebrations, corporate activations, and creative storytelling in the sky.

## CORE VALUES:

**Innovation:** We push the boundaries of technology and creativity.

- **Safety:** Every show is engineered with the highest safety standards in mind.
- **Sustainability:** We offer a clean, green alternative to traditional fireworks.
- **Excellence:** We deliver precision, professionalism, and artistic brilliance.
- **Customization:** Every show is built to reflect the client's unique vision.



## Steps to Booking With Specialized

### Step 1

**Discovery Call** – Share your goals, audience expectations & ideas

### Step 2

**Contract Agreement** – Both parties agree to terms

### Step 3

**Deposit Received** – 50% Deposit for shows greater than 60 days out

### Step 4

**Design Meeting** – Discuss images & animations, provide examples

### Step 5

**Sponsor Planning** – Discuss sponsors, influencers & partners

### Step 6

**Show Rendering** – Provide show sample. Agreement on final design

### Step 7

**Show Execution** – FAA compliant drone display

### Step 8

**Content Delivery** – Edited media content within days

### Step 9

**Campaign Launch** – You're ready to go viral

## Turn the Sky Into a Call-to-Action

- Scannable Aerial QR Codes created by drones
- Connect instantly to: websites, promotions, product pages
- Designed for maximum engagement and virality
- Up to 85% scan rate at medium scale events
- Perfect for:
  - Brand launches
  - Festivals & expos
  - Special offers at resorts & hotels
  - Marriage proposals & special moments



*"Real-time interaction. Night-sky spectacle. Measurable ROI."*

## How It Works

- Custom QR Design: We generate a branded, scannable QR code
- Drone Mapping: Geospatial flight paths ensure perfect form
- Optimized for Visibility: Tested at multiple angles and distances
- Precise Timing: Code appears long enough for full audience scan

## Why It Works

- Instant Conversion: Audiences scan and take action on the spot
- Trackable Results: Monitor traffic, clicks, purchases live
- Viral Moment: Most-photographed part of the event
- Reusable: QR codes can link to new campaigns every event



*"Imagine your audience scanning the sky to engage with your brand — live."*

## Tailored Packages For:

- ✓ Festivals, Fairs, Expos
- ✓ Corporate Events & Product Launches
- ✓ Proposals, Engagements, Weddings
- ✓ Resorts & Hotels
- ✓ Churches & Community Celebrations
- ✓ Special Events, Nonprofits, Private Gatherings



We don't just fly drones — we craft entire experiences:

## Why Us?

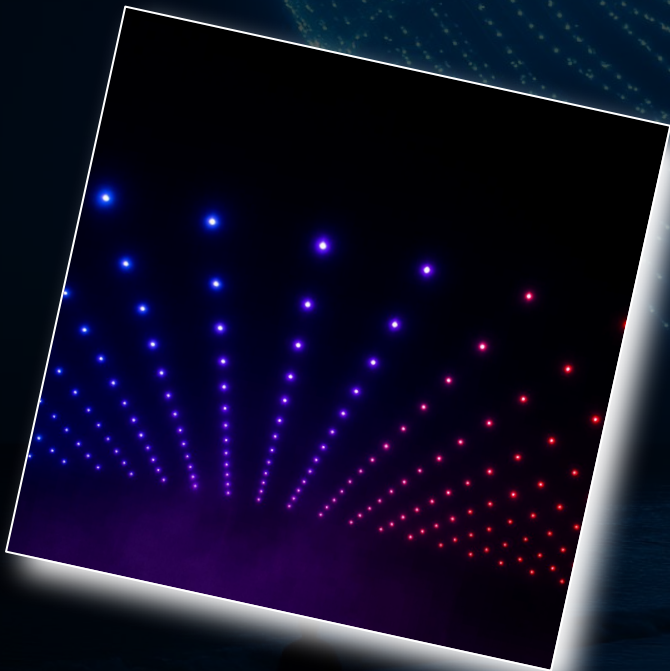


### Our Long-Tail Strategy: We Turn 15 Minutes Into 15 Months

- **Captivating Content:** High-quality aerial footage, photos, and reels designed for multi-platform use.
- **12+ Months of Visibility:** We deliver ready-to-use content that fuels your brand campaigns, ad strategies, and social engagement for over a year.
- **Viral Exposure:** Drone shows spark organic sharing and press coverage, amplifying your reach long after the event ends.
- **Repurposable Assets:** Ads, Website banners, Event recaps, Holiday promotions, Sponsor recognition, Press kits
- **You Walk Away With:** A show your audience won't forget, media library that keeps delivering, metrics that show real returns on experience

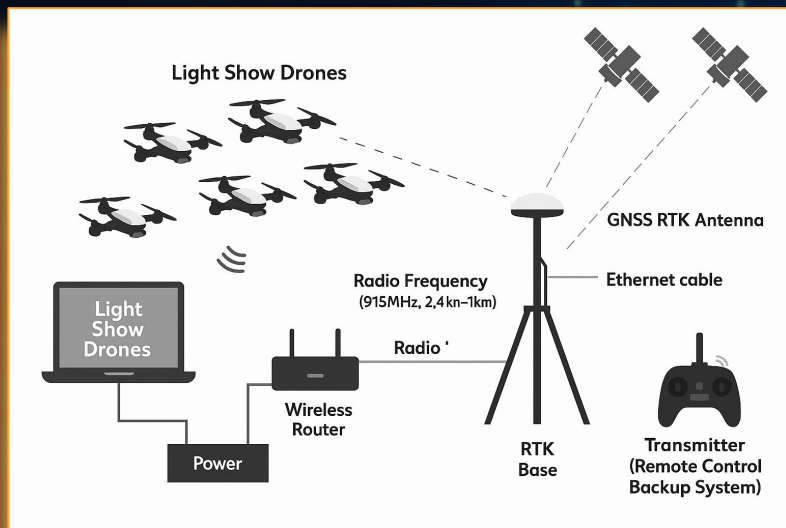
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## Drone Light Show, Marketing & Videography Company



- Drone Light Shows (customizable and themed)
  - Sponsorship Integration (logos, messages in lights)
  - Cinematic Videography & Photography Packages
  - Social media-ready video & photo content
  - Event photography & cinematography
  - Marketing campaign consulting & asset creation
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- Event Marketing Campaign Support
  - Brand Activation via Drones
  - Proposal & Wedding Packages
  - Custom 3D Drone Animations
  - Partnership Coordination & Integration

## Key Components of Drone Light Show Systems



**Drones:** LED-equipped units choreographed for sky visuals

**Control Laptop:** Uploads and launches the flight plan

**Wireless Router:** Connects laptop to the drone network

**RTK Base:** Provides high-precision positioning via radio

**GNSS Antenna:** Receives satellite signals for RTK accuracy

**Radio Link:** Sends real-time commands to the drone fleet

**Backup Transmitter:** Manual control for added safety



## Let's Get Started Building Your Show

Contact Information:



→ Email - [info@specializeddronesshows.com](mailto:info@specializeddronesshows.com)



→ Phone - (310) 853-2739

## You Can Create Something Unforgettable

Have an idea, event, or brand to elevate? We're ready to light up  
the sky, are you?

Reach out today — and let's make your vision fly.



Contact Us For Pricing & Plan Development